Our New Chair

Herefordshire Cultural Partnership (HCP) is seeking a new Chair to guide the organisation through the next exciting stage of its growth and development.

Following the development and publication of the Herefordshire Cultural Strategy (available at <u>https://www.the-</u>

<u>shire.co.uk/about#herefordshire_cultural_partnership</u>) and the development of an ambitious 3-year action plan, HCP is now seeking a board Chair with a passion for creativity and culture and a strong interest in community development, and relevant experience in not-for-profit governance.

The Chair will provide strategic and inclusive leadership to the HCP Board directors and act as an advocate and ambassador for the organisation. He/she will be excited and ambitious about the role that culture can play in the social, educational and economic development of Herefordshire.

About Herefordshire Cultural Partnership

Herefordshire Cultural Partnership is a dynamic consortium and Company Limited by Guarantee. It comprises members of the county's cultural organisations, Herefordshire Council and business community. Its mission is to enrich the lives of all who live, work, study, or visit Herefordshire by building upon existing arts and culture programming, and to generate new opportunities and more engagement. It seeks to develop young peoples' and communities' pride in place, confidence, creativity, and skills through participation in inspirational arts, heritage and cultural activity.

In summer 2019 HCP launched the Herefordshire Cultural Strategy 2019-29, which it produced based upon wide local consultation, a three-month survey, a commissioned consultancy and research into national and international good practice.

HCP's role is to:

- Champion Herefordshire's cultural strategy and cultural ambition.
- Identify and support initiatives, which attract funding and investment for creative and cultural activity.
- Oversee the development and delivery of the cultural strategy, producing an annual action plan with specific objectives and targets.
- Support strategic programmes and identify key initiatives to deliver the Cultural Strategy action plan.
- Take collective responsibility for ensuring that cultural funding is allocated properly and against agreed priorities.

- Monitor activity against the Cultural Strategy's Strategic Objectives and Key Actions and publish an annual review.
- Examine and respond to local, regional, national and international environments and policies to ensure that the Cultural Strategy's vision and objectives remain valid.

A Message from our founding Chair, Roger Morgan

"I've really enjoyed being Chair of Herefordshire Cultural Partnership over the last three years, and leading its development from a loose consortium of cultural organisations to a strategic development agency for the county of Herefordshire. Having recently been constituted as a not-for-profit company, HCP is at a critical and exciting stage. The incoming Chair will oversee recruitment of new board members, the establishment of a diverse membership, and delivery of the Herefordshire Cultural Strategy's ten-year action plan.

Being Chair is a fantastic opportunity for anyone that is passionate about Herefordshire and harnessing its extraordinary creative talent and cultural assets to ensure that the county is a vibrant and exciting county in which to live, work, study, and to visit. I'd strongly encourage you to apply!"

About The Board

A Board of non-executive directors who are also members of the registered company govern the Herefordshire Cultural Partnership. Collectively the Board is responsible for delivering and evolving the Herefordshire Cultural Strategy 2019-29.

The Directors are also responsible for ensuring the effective governance of the company, assessing major risks and ensuring legal and financial obligations are met.

The Board meets throughout the year in addition to various working groups that are established when required.

The Role of Chair

To help lead its strategic role in the county, HCP needs a well-connected and respected ambassador, with wide-ranging interests and experience, who can ensure that the Board is balanced and representative, effective and focused. He/she will be excited by the challenge of building an organisation that can play a pivotal role in establishing the conditions for creativity to flourish and of enriching the lives of residents and visitors through engagement with culture and heritage.

The Chair will be a credible and challenging voice in the rapidly changing local and national cultural landscape, committed to exemplary governance in order to secure HCP's success as a responsible and influential agency.

The new Chair will be joining HCP at an exciting point in the company's development:

- > Appointment of new Board members
- > Establishment of a wide and active membership
- > Delivering the action plan of the Herefordshire Cultural Strategy
- Secure new partners in voluntary, public and private sectors to support delivery of the Herefordshire Cultural Strategy from 2020 onwards
- > Attract investment to build the executive capacity of the organisation.

Personal Attributes

The next Chair of HCP will:

- Have the ability to advocate, promote, lead and challenge
- Have a passion for arts, heritage and culture, and a constant curiosity for how culture is evolving in contemporary society
- Be a strategic thinker and able to engage with public, voluntary and private sector
- Act as a champion for diversity and inclusion across all of HCP's activities
- Be able to act as an ambassador for the organisation and a vocal advocate for the Herefordshire Cultural Strategy
- Be collaborative in approach and clear in communication
- Be able to interact at the most senior level with external bodies and be comfortable in a public role.

Experience in the not-for-profit sector, having chaired or served on the board of a not-for-profit organisation would be desirable.

Terms of appointment

Time commitment: Approximately 12 days per year.

Term of appointment: Three-year term with the opportunity for one additional term.

Remuneration: This position is voluntary and does not offer remuneration. Reasonable travel expenses will be reimbursed.

Location: Meetings rotate between HCP Board members' premises, all of which are located in Herefordshire.

Selection process

Applications will be read by HCP Board Nominations Committee, which will invite a shortlist to informal interview. The Committee will make its recommendations to the Board. A decision will be reached by a majority vote. It is envisaged that

following an induction process, the successful candidate will be invited to attend the next available Board meeting, and take over as Chair by Monday 2nd March 2020.

Equal Opportunities Policy

The Herefordshire Cultural Partnership is committed to equal opportunities for all.

How to Apply

Please send a cover letter addressing your interest and experience, and a brief CV, to Richard Deane <u>RichardD@ruralmedia.co.uk</u> by midnight on January 31, 2020. Please address any enquiries to <u>RichardD@ruralmedia.co.uk</u> or phone 01432 344039

Thank you for your interest in this role.

Notes:

- The style of this recruitment pack has deliberately sought a more relaxed tone intended to be accessible and attractive to a wide range of applicants.
- Further guidance re the qualities and expectations of voluntary sector Chair is available to inform the HCP Board Nominations Committee's interviews
- Recruitment timeframe above is a suggestion which offers a min 2-month window for promotion of the opportunity
- Promoting this opportunity will include featuring in the Hereford Times, BBC H&W, Arts Professional, The Shire, a wide range of public, voluntary and business sector networks, and social media channels.